



Carrie L. Hellwig Christopher

Carrie's practice focuses on providing comprehensive business and intellectual property legal advice. She is a trusted advisor across many industries, including manufacturing, technology, digital commerce, agribusiness, education, healthcare, and entertainment.

She also serves as an advisor for entrepreneurs and artists. Carrie began her legal career with Cooley LLP, where she gained substantial experience representing high-tech and life science technology companies in a wide range of corporate, securities, and commercial matters. Prior to joining Hershner Hunter, Carrie worked in San Diego and Los Angeles as in-house corporate counsel.

Carrie regularly serves as outside general counsel for clients, working closely with their executive management teams on business focused solutions.

Carrie also invests a substantial amount of time working on behalf of our community. She currently serves on the board for the Oregon Research Institute, Open Door Foundation and Professional Women's Forum. In her free time, Carrie enjoys downhill skiing, reading, practicing yoga, and watching her teenage son play sports.

PRACTICE EMPHASIS

- Business Transactions
- Intellectual Property and Technology
- Data Use and Privacy

ADMISSIONS

- Oregon, California

AREAS OF EXPERTISE

- Acquisitions and Sales of Businesses and Assets
- Corporate Governance and Planning
- Technology Transfer and Licensing
- Trademark and Copyright
- Data Privacy Rights and Publishing
- Digital Commerce Marketing

EDUCATION

- University of California Los Angeles (UCLA) School of Law, J.D. (2001)
- University of California Los Angeles (UCLA), B.A. (1997) magna cum laude, Phi Beta Kappa

Representative Matters

In addition to her experience as a general business lawyer, Carrie L. Hellwig Christopher has expertise in these specialized transactions:

- Acquisition and sale of businesses and business assets, including intellectual property rights
 - › Inventory, equipment, personal property, trade secrets, and source code
 - › Brands, trademarks, copyrights, patents, and know-how
- Manufacturing, supply, and distribution agreements
- IP counseling and protection strategy analysis
- Tech transfer, patent, and know-how licensing
- Technology transactions and related agreements
 - › Non-disclosure agreements
 - › Software license agreements
 - › Software as a service (SAAS) and cloud computing related contracts
 - › User-generated content and hosting services agreements
 - › End-user license agreements
 - › Internet and mobile application licensing
 - › Software maintenance agreements and service level agreements
 - › Free and Open Source Software (FOSS)
- Data rights
 - › Privacy policies
 - › Website terms of service
 - › Advising clients on U.S. federal and state privacy laws and GDPR
- Publishing and media related transactions and agreements
 - › Publishing contracts, traditional and digital
 - › Digital content development, marketing, and licensing
 - › Digital Millennium Copyright Act related issues
 - › Online and mobile advertising contracts
 - › Work-for-hire agreements
 - › Copyright and trademark licensing, and assignment of rights contracts
- Entertainment-related transactions and agreements
 - › Sale of motion picture, ancillary, and subsidiary rights
 - › Video game development
 - › Film production contracts
 - › Celebrity endorsement deals
 - › Merchandising agreements
 - › Model and location releases
- Trademarks
 - › Clearance and registration
 - › Renewals
 - › Counseling
- Copyrights
 - › Registration
 - › Counseling